



**Illinois State Organization  
National Society Daughters of the American Revolution  
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The CDC illuminates how to help your chapter grow and retain members.

Are you a newer chapter looking for assistance and ideas to encourage involvement from your members? Are you an older chapter stagnating from apathy and lack of commitment? Do you think your chapter could be more vibrant and active in your community?

Some signs your chapter is struggling:

- Chapter membership has decreased in the last 5 years
- New members resign after a year or two of membership, or are dropped
- Members are transferring from your chapter, but not leaving the DAR, due to personality clashes
- Prospectives are not turning into members
- Fewer members are attending chapter events, and the same handful are always doing the work

**Every chapter can benefit from the support of the CDC and our team.** There are resources available specifically to help rural & small chapters with their own unique challenges. No chapter can do everything, but every chapter can do something!

Healthy & Thriving Chapters are built using a multifaceted approach:

- ★ A clear vision
- ★ Effective Leadership
- ★ Member Engagement
- ★ Community Involvement
- ★ Continued Education in DAR Training, Technology & Financial Management

A great way to measure the health of your chapter is by taking the Chapter Annual Checkup. Diverse answers should spark discussions on why members' perceptions vary. Lower totals on the checkup can help determine if your chapter needs assistance from the CDC. Take the Chapter Annual Checkup now so you can pinpoint areas that will improve by making a change.

You are not alone - help is available. The CDC team has several volunteers with resources available to assist you in becoming successful. We want to work with chapters to increase DAR membership and ensure current members stay members. Let's create vibrant and supportive chapters that empower DAR Daughters to achieve the goals of the society and ***Educate, Celebrate, America 250!***